



सत्यमेव जयते

**Government of India
Ministry of MSME**

Brief Industrial Profile of District Banswara



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

-: Carried out by :-

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Brief Industrial Profile of Banswara District

1. General Characteristics of the District

The Banswara district forms eastern part of the region known as Vagad or Vagwer. The district was formerly a princely state ruled by the Maharajas. It is said that a Bhil ruler Bansi ruled over it and Banswara was named after him. Bansi was defeated and killed by Jagmal Singh who became the first Maharaja of the princely state. It is also named so because of the bamboos (bans) which were found in abundance in the forests. In 1913 some Bhils revolted under the leadership of a social reformer Govindgiri and Punja which was suppressed in November 1913. Hundreds of Bhils were shot dead at the Mangarh hillock. The Jalianwala Bagh massacre. The place has become sacred and is better known as Mangarh Dham. With the merger of the princely states in the union of India, the Banswara state and Kushalgarh chiefship got merged in the greater Rajasthan in 1949 and Banswara was carved out as a separate district by merging these principalities.

1.1 Location & Geographical Area.

District Banswara is situated in the southern – most part of Rajasthan. It has an area of 5037 square kilometers and lies between 23°.11 N to 23°.56 N latitudes and 73°.58 E to 74°.49 E longitudes. It is bounded on the north by Dhariwad tehsil of Udaipur district and Pratapgarh district; on the east by Ratlam district of Madhya Pradesh, on the west by Sagwara and Aspur tehsils of Dungarpur district; and on the south by Jhabua district of Gujarat on the south–west. The region represents a rugged terrain undulated by short ridges west of Banswara. The eastern part of it is occupied by flat–topped hills of the Deccan trap. It has the southern end of the Aravali mountains.

1.2 Topography

The region represents a rugged terrain punctuated by short ridges west of Banswara. The eastern part of district is occupied by flat-topped hills of the Deccan trap. The plains are covered mostly by black cotton soil. The drainage system belongs to the Mahi which originates near Dhar in Madhya Pradesh its main tributaries are Anas, Kagdi & Nal.

Deforestation in the hilly and upland tracts has led to strong sheet gully erosion with salutation in the drainage basin. The District is Quadri triangular in shape and fairly open in the west. but is undulating in nature. The central and Western parts of the district are however cultivated plains. There are scattered ranges of Aravalis in the eastern half of the district. The Highest range in the south is about 610 meters, in north 440 meters, and in east 510 meters.

1.3 Availability of Minerals.

Marble is one of the minor minerals of the district and found in Tripura sundar Bhimkund, odhabasi, Vitthaldeo etc. in the reserves of marbles are estimated at around 190 million tones.

The mineral production in Banswara district during the year 2010-11 has remained as given.

PRODUCTION OF MINERAL 2010-11

S. NO.	NAME OF MINERAL	PRODUCTION in MT
MAJOR MINERAL		
1.	Soapstone	12950
2.	Manganese	7288
MINOR MINERALS		
1.	Masonar	102900
2.	Marble Khanda & marble block	46555
3.	Lime stone	13545
4.	Sand	111200

SOURCE:- DEPT. OF MINES & GEOLOGY

1.4 Forest

Forest which occupied about 22.26 percent of the geographical area also has some resources of the district. The major producer of the forest in the district is timber, firewood & charcoal etc. Amongst available species of wood are teak, sealer, Bamboo etc. while the miner forest produce are tendu, pallagum, annual , Honey, wax and medicine herbs , Kathatha is also obtained in small quantity.

1.5 Administrative set up

As regards to the administrative set-up the district is divided into 5 sub-division vise. Banswara, kushalgarh, Ghatol, Garhi and Bagidora. The Banswara Sub-division consists of Talwara and Chhotisarvan Panchayat Samities where as the Kushalgarh sub division consists of Kushalgarh and Sajjangarh Panchayat Samities. The Ghatol Sub-division consists of Ghatol Panchayat Samities. The Bagidora sub-division consists of Bagidora and Anandpuri Panchayat Samities. The administrative Set-up of the district has been found as under:-

S.No.	Sub Division	Tehsils	Panchayat Samiti
1	Banswara	Banswara Chhoti Sarvan	Talwara Chhoti Sarvan
2	Khushalgarh	Khushalgarh Sajjangarh	Khushalgarh Sajjangarh
3	Ghatol	Ghatol	Ghatol
4	Garhi	Garhi	Garhi
5	Bagidora	Bagidora Anandpuri	Bagidora Anandpuri

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			23°.11 to 23°.56
	ii) Longitude			73°.58 to 74°.47
	iii) Geographical Area		Hectares	506670
(B)	Administrative Units			
	i) Sub divisions		Nos	5
	ii) Tehsils		Nos	8
	iii) Sub-Tehsil		Nos	2
	iv) Patwar Circle		Nos	215
	v) Panchayat Simitis		Nos	8
	vi) Nagar nigam			-
	vii) Nagar Palika		Nos	2
	viii) Gram Panchayats		Nos	307
	xi) Revenue villages		Nos	1516
	x) Assembly Area			5
2.	Population			
(A)	Sex-wise			
	i) Male (urban)	2001	Nos	719997
	ii) Female	2001	Nos	700604
(B)	Rural Population	2001	Nos	1313238
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	316464

	ii) Forest cover	2010-11	“	91200
	iii) Non Agriculture Land	2010-11	“	62977
	v) cultivable Barren land	2010-11	“	224605
4.	Forest			
	(i) Forest	2010-11	Hectares	22.26
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	6586661
	ii) Buffaloes	2007	Nos.	259946
B.	Other livestock			
	i) Goats	2007	Nos.	451193
	ii) Pigs	2007	Nos.	1036
	iii) Dogs & Bitches	2007	Nos.	38023
	iv) Railways			
	i) Length of rail line	2010-11	Kms	Proposed
	V) Roads			
	(a) National Highway	2010-11	Kms	239
	(b) State Highway	2010-11	Kms	-
	(c) Main District Highway	2010-11	Kms	-
	(d) Other district & Rural Roads	2010-11	Kms	2806
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	-
	(f) Kacha Road	2010-11	Kms	-
	(VI) Communication			
	(a) Telephone connection	2010-11		28288
	(b) Post offices	2010-11	Nos.	281

(c) Telephone center	2010-11	Nos.	
(d)Density of Telephone	2010-11	Nos./1000 person	
(e) Density of Telephone	2010-11	No. per KM.	
(f) PCO Rural	2010-11	No.	
(g) PCO STD	2010-11	No.	
(h) Mobile	2010-11	No.	43049
(VII) Public Health			
(a)Allopathic Hospital	2010-11	Nos.	1
(b)Beds in Allopathic hospitals		Nos.	350
(c)Ayurvedic Hospital		Nos.	112
(d)Beds in Ayurvedic hospitals		Nos.	15
(e)Unani hospitals		Nos.	9
(f) Community health centers		Nos.	13
(g)Primary health centers		Nos.	45
(h)Dispensaries		Nos.	04
(i) Sub Health Centers		Nos.	401
(j) Private hospitals		Nos.	07
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	85
(b) rural Bank Products		Nos.	18
(c) Co-Operative bank products		Nos.	8
(d) PLDB Branches		Nos.	2
(IX) Education			

	(a) Primary school		Nos.	2218
	(b) Middle schools		Nos.	718
	(c) Secondary & senior secondary schools		Nos.	232
	(d) Colleges		Nos.	12
	(e) Technical University		Nos.	-
	(f) Technical / polytechnic colleges		Nos.	1
	(g) ITI		Nos.	1

2.1 Existing Status of Industrial Areas in the District Bansawara

S. No.	Name Of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Peepalwa	118.27	118.27	220.00	186	152	34	109
2	Thikariya	226.00	226.00	330.00	256	255	1	255
3	Kushalgarh	9.45	9.45	100.00	15	15	0	8
4	Partapur	10.26	10.26	125.00	9	8	1	1
5	Ghatol	15.37	15.37	75.00	19	10	9	10

Source:- RIICO, Bansawara

3. INDUSTRIAL SCENERIO OF Banswara

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	TOTAL INDUSTRIAL UNIT	NO.	3958
2	REGISTERED MEDIUM & LARGE UNIT	NO.	8
3	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	11651
4	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	16179
5.	NO. OF INDUSTRIAL AREA	NO.	5
6	TURNOVER OF SMALL SCALE IND.	IN LACS	5733.68
7	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	27779556.16

3.2 YEAR WISE TREND OF UNITS REGISTERED

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
1982-83	3133	8631	357.29
1983-84	542	799	27.33
1984-85	360	610	37.41
1985-86	310	503	33.50
1986-87	171	373	48.58
1987-88	155	492	116.07
1988-89	141	285	58.73
1989-90	94	396	145.88
1990-91	101	304	109.62
1991-92	99	398	224.94
1992-93	107	554	372.79
1993-94	99	410	168.34
1994-95	99	594	514.57
1995-96	102	444	280.63
1996-97	189	900	697.60
1997-98	216	420	310.22
1998-99	170	407	197.56
1999-2000	180	406	107.46
2000-01	205	482	102.43
2001-02	190	625	160.15
2002-03	196	599	228.11
2003-04	195	523	147.93
2004-05	271	753	109.50
2005-06	237	532	38.40
2006-07	251	812	769.45
2007-08	277	242	584.42
2008-09	245	703	702.05
2009-10	245	720	1366.59
2010-11	257	763	757.78
2011-12	246	795	909.30
Total	9078	25175	9684.63

Source: DIC, Bansawara

3.3 Details of existing Micro & Small Enterprises and Artisan Units in the District.

S. No.	Category	Number of Units	Employment (in No.)	Investment (lacs Rs.)
1	Food products other Food Products	535	1620	739.83
2	Beverage to Tobacco	46	91	91.20
3	Cotton Textile	40	495	409.23
4	Wool Silk textile	0	0	0
5	Jute textile	5	13	4.80
6	Hosiery & Garments	706	1027	333.53
7	Wood Products	1109	2030	723.47
8	Paper Products	59	275	216.64
9	Rubber & Plastic	64	106	52.0
10	Chemical Products	44	221	314.67
11	Non Metallic	36	203	132.69
12	Basic metal Industry	392	2740	1731.74
13	Metal Products	31	131	95.05
14	Machinery & Parts	181	527	257.26
15	Electrical Machinery	13	102	117.22
16	Machinery & Parts	38	153	94.55
17	Electrical Machinery	13	102	117.22
18	Transport equipment	13	58	21.39
19	Mining Based Industries	327	979	838.5
20	Real Estate & Business	26	73	17.32
21	Personal Service	101	266	185.49
22	Repair & Service	192	541	266.4
	Total	3958	11651	6642.98

Source - DIC Banswara

3.4 Large Scale Industries / Public Sector undertakings

AS ON 31.03.11

S.N.	NAME OF UNITS & ADDRESS	NAME OF PRODUCT	GROSS CAPITAL INVESTMENT (RS. LACS)	EMPLOYMENT	PROD VALUE (RS.LACS)	Status
1	Banswara Syntax LTD, Ind. Area Dahod Road Banswara	1. synthetics spun yarn 2. synthetics Fabrics weaving 3. Fabrics processing 4. Garment(pcs)at Daman	68454	9825	83801	Running
2	Raj. Spg. & Weaving Mills LTD Lodha, Banswara (Raj.)	Mane Made Fabrics & Cotton yarn	34687	3470	56942	Running
3	Bhilwara Melba De. Wittal LTD. POB No. 35, Village Mordi PS Ghatol, Banswara	Laminated Fab.& Unlaminated FAB. Air Tax yarn	156	600	140	Running
4	RSWM Ltd.Faric Div. Mordi banswara	fabric production febricyob proce.	10861.16	1089	13240.17	Running
5	RSWM Ltd (.Faric Div.) LNJ NAGAR Mordi banswara	DENIM FABRIC	18682	902	17229	Running
6	Trinetra cement Ltd.P.O VAJVANA BANSWARA	Poc & ppc	52555	218	8218.21	Running
7	Mayur Floorings Ltd.Dohod road I.A. Banswara	Marble Slabs. Tiles ,ets.	27592561	50	11444840	Running
8	Narag Distillery Lit. vill.Sundani Banswara	Redified Spirit Country Liquor Indian made foreign liquor beer	1600	25	339.82	Running

Source: DIC, Bansawara

3.5 Major Exportable items - Yarn, Marble Slabs & Tiles

3.6 Growth Trend

In the district Power are slowing 15 % - 20 % annual growth due to their strategic location.

In the Textile Group i-e- still use the old technology still in cost competitiveness due to its professional managements and buyers requirements.

Some companies is facing negative growth due to obsolete technology and no demand of the product in the market.

3.7 Vendorisation/Ancillarisation of the Industry

Textile based industries also obtaining repair maintenance and general fabrication facilities from local MSMEs. The large & medium scale industries in Banswara district engaged in the manufacture of Textile & Marble small scale units. It is suggested to be set up sum textile ancillary units in the Textile Sector in Banswara like Bleaching of yarn, printing etc..

3.7.1 Major Exportable items- Yarn, Marble Slabs & Tiles

3.8 Service Industries

At present in Bansawara 29 nos. data processing & 18 nos. offset printing press & general press and 8 nos. large & medium enterprises registered with DIC, Banswara, so that DTP Processing and offset printing press and general engineering workshop has been suggested to set up new service industry at Banswara, Garhi Talwara, Ghatol and panchayat samiti level.

3.9 Potential Area for Service Industry

1. Printing Press Offset
2. Data Processing
3. Engineering Workshop
4. Automobile Workshop
5. Fabrication
6. Beauty Care

3.10 Potential for new SMEs

1. Oil Mill
2. Dal Mill
3. Maize based packing of baby corn
4. Bakery units
5. Leather shoes & chappals
6. Leather bag & Purses
7. Mini Cement plants
8. Cement based industry
9. Gangsaw units
10. Marble slabs & Tiles
11. Iron fabrication work
12. Engineering workshop
13. Automobile workshop
14. Printing Press
15. Offset Printing Press
16. Fashion Garments
17. Plastics molded items
18. Wooden Furniture
19. Packing Boxes & Corrugated Boxes
20. Washing Soap
21. Data Processing
22. Marble Handicraft items
23. HDPE Bags
24. Plastic Containers (HDPE, LDPE + PP)
25. Dyeing & Printing units

4. Details of Identified Cluster

Murtikala Cluster Talwara Distt Banswara Rajasthan

1	Principal Products Manufactured in the Cluster	Stone art murti
2	Name of the SPV	Stone Art (Sompura) Society, Murtikala Cluster, Talwara, Banswara
3	No of functional units in the clusters	61
4	Turnover of the clusters	-
5	Value of Exports from the clusters	Nil
6	Employment in Cluster	61
7	Average investment in plant & Machinery	5 lack
8	Major issues/requirement	Machinery & New design & techniques
9	Presence of capable institutions	Not in area
10	Thrust Areas	Need of Design Development
11	Problems & constraints	Artisans basically work on traditional Murtikala & temple Architecture New design & use of m/cs in the craft is essential which has been provided by deptt. under state cluster dev. programme

4.1 Present status of clusters:-

Building for CFC completed and purchase of m/cs & tools in process

Prospective clusters for Marble product (Tiles, Slabs etc.)

1	Principal Products Manufactured in the Cluster	Tiles & Slabs
2	Name of the SPV	not formed
3	No of functional units in the clusters	52
4	Turnover of the clusters	-
5	Value of Exports from the clusters	nil
6	Employment in Cluster	569
7	Average investment in plant & Machinery	1372 lac
8	Major issues/requirement	Machinery & New design & techniques
9	Presence of capable institutions	Not in area
10	Thrust Areas	-
11	Problems & constraints	Artisans basically work on traditional Marble & Slabs New design & use of m/cs in the craft is essential

4.2 Bamboo Cluster Malikheda, Ghatol Distt Banswara Rajasthan

1	Principal Products Manufactured in the Cluster	Bamboo Product
2	Name of the SPV	not formed
3	No of functional units in the clusters	323
4	Turnover of the clusters	3,45,000/-
5	Value of Exports from the clusters	nil
6	Employment in Cluster	323
7	Average investment in plant & Machinery	1000 Per unit
8	Major issues/requirement	New product designs techniques and marketing
9	Presence of capable institutions	Not in area
10	Thrust Areas	Design Development New techniques
11	Problems & constraints	Artisans are not united they work individually. Hence cost of production is increased resulting poor sales, Deptt. has taken initiative to improve there skills.

5. General issues raised by industry association during the course of meeting

- Lack of awareness among branch level bankers.
- There should be some mechanism for tracking of application status so that the entrepreneurs get present status of their application.
- There is no dumping yard for marble slurry based for dumping.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No.	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration	District Industries Centre, Banswara Govt. of Rajasthan
2.	Identification of Project Profiles, Techno-economic and managerial consultancy services, market survey and economic survey reports	MSME-Development Institute, Govt. of India, Ministry of MSME, 22 Godam Industrial Estate, Jaipur
3.	Land and Industrial shed	RIICO, Banswara
4.	Financial assistance	RFC & Nationalized Banks
5.	For Raw material under Govt. supply	NSIC, Jaipur
6.	Plant and Machinery under hire/purchase basis	NSIC, Jaipur
7.	Power/ electricity	Raj. State Electricity Board, Banswara
8.	Technical know-how	MSME-Development Institute, Govt. of India, Ministry of MSME, 22 Godam Industrial Estate, Jaipur
9.	Quality &Standard	Bureau of Indian Standards, Jaipur
10.	Marketing/ Export Assistance	MSME-DI Jaipur, NSIC Jaipur, DIC Banswara
11.	Other Promotional Agencies	DIC Banswara RIICO Banswara RFC Banswara

7. List of Associations Distt. of Banswara

Sl.No.	Name of Association	Name of President	Name of Secretary
1	Pipalwa Industries Association Indl.Area, Pipalwa, Banswara	Sh. Virendra Arya (M)9414316526	Sh. Manoj Agrawal (M)9414101131
2	Banswara Distt.Industries Association Indl.Area, Banswara	Sh. Sohanlal Mehta (M)9414101520	Sh. Deendayal Sharma (M)9414101340

8. Important Contact Nos. District Banswara

- | | | |
|--|---|--|
| 1. MSME-DI Nodal Officer | : | Sh. K.C.Bhukesh,
Asstt.Director(L.F.)
(M)99288-20498 |
| 2. General Manager DIC | : | Sh. Kailash Bohra
(M) 99283-62655 |
| 3. ARM RIICO, Banswara | : | Sh. Yadav
(M) 94133-05940 |
| 4. RFC, Banswara | : | Mrs. Manisha Bhatt
(M) 94140-97442 |
| 5. KVIB, Banswara | : | Sh. Gulab Singh
Garasiya
(M)94130-18511 |
| 6. LDM, Banswara | : | Sh. Rajiv Chopra
(M) 88750-06654 |
| 7. Active representative of
Murtikala Cluster | : | Sh.Krishna Kant Sompura
(M) 9784250858 |
| 8. Executive body
Bamboo Cluster | : | Varsha Mehta
(M) 9784296841 |